# NATIONAL WEBINAR & WORKSHOP

Scheduled for 12th March 2025-Wednesday, on 11:00 AM - 02:00 PM At [Google Meet]

# ON

# Fundamentals of Research and Applied Statistics: From Theory to Practice

**Organized By:** 



In association with:



# **Call for Papers**

We are pleased to invite research scholars, academicians, and industry experts to submit their original research articles.

# **Submission Guidelines**:

Email your papers to: ouriginal.sku@gmail.com

Selected papers will be published in Ignited Minds Journals.

Join us for insightful discussions, expert interactions, and valuable networking opportunities.

### **Themes & Topics:**

#### 1. Fundamentals of Research Methodology

- Research design and framework
- Formulating research questions and hypotheses
- Ethical considerations in research

#### 2. Approaches to Research

- Quantitative, qualitative, and mixed-methods research
- Experimental vs. observational studies
- Case studies and real-world applications

#### **3. Introduction to Applied Statistics**

- Descriptive vs. inferential statistics
- Measures of central tendency and variability
- Probability theory and distributions

### 4. Statistical Techniques for Research

- Hypothesis testing and confidence intervals
- Correlation and regression analysis
- ANOVA, chi-square tests, and other statistical tools

#### 5. Data Collection and Management

- Sampling techniques and data reliability
- Survey design and questionnaire development
- Handling missing data and data cleaning

#### 6. Tools and Software for Statistical Analysis

- SPSS, R, Python, and Excel for data analysis
- AI and machine learning applications in research
- Visualization techniques for effective communication

### 7. Applications of Research and Statistics Across Disciplines

- Business, economics, and market research
- Healthcare and biomedical research
- Social sciences, education, and psychology

### **Resource Person**



Dr. Ravi Tewari

B.Sc. MBA(HR), Ph.D. PGDHRC Managing Editor, Ignited Minds Journals.



Dr. Richa Sharma

Faculty in life sciences, Jiwaji University, Gwalior MP



Dr. Himanshu Verma

M.Tech CSE, Ph.D. CSE Data Scientist and AI Expert

SPEAKER



Dr. Madhuri Sharma

Chief Editor & Academic **Research Trainer** Ignited Minds Journals

SPEAKER







## **Organizing Team**



**Dr. Anil Dhagat** 

Vice-Chancellor Shri Krishna Univeristy



**Dr. Digant Dwivedi** 

**Research Director Research Cell** Shri Krishna University Chhatarpur

#### CONVENOR



#### **Dr. Alok Kumar** Pandey

Associate Professor and Assistant Director Research Cell Shri Krishna University Chhatarpur

#### COORDINATOR



#### **Dr. Gaurav** Swaroop Nigam

Associate Professor and asst. Director research cell

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SPEAKER